

Press Release
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GenevaLogic and E-LangLab Join Forces for a Complete Language Lab Solution

LangLab Passport with Vision®6 combines pedagogical acuity and powerful classroom management

Boston – June 22, 2007 – Today at the International Association for Language Learning Technology (IALLT) conference, E-LangLab, LLC and GenevaLogic announced a partnership to provide a complete pedagogical and management solution to language labs. The partnership grew from an understanding of the complementary strengths of E-LangLab's LangLab Passport digital language-lab software and GenevaLogic's Vision®6.

The LangLab Passport suite helps students acquire aural, oral, reading, and writing skills as well as cultural knowledge through lessons teachers design using existing multimedia and text resources or new resources they create. "LangLab Passport gives teachers a pedagogically superior toolkit for creating and delivering multimedia lessons and activities and for interacting with students," said Dr. Richard Laden, Director of E-LangLab. "By adding Vision®6, we are also making the most powerful classroom management solution available to language labs. Its tools extend our own functionality in ways that can have a real instructional impact, and using the two products together can reduce the initial effort involved in creating lessons."

Vision®6, GenevaLogic's industry-leading classroom management™ software, won a 2007 Best Educational Software (BESSIE) Awards from ComputEd Learning Center. Vision®6, the newest version of the company's easy-to-use classroom management software, was honored as the best classroom management software in the "Teacher Tools" category. First launched in 1996, Vision is currently used in more than 50,000 classrooms worldwide.

Teachers use Vision to enhance learning, supervise student progress, monitor or prevent Web browsing, share computer screens and remotely control student computers. "E-LangLab is an ideal partner in bringing a complete solution to educational labs," said Kirk Greiner, chief executive officer of GenevaLogic, "Together, we can provide labs with a comprehensive, easy-to-use and cost-effective solution."

Vision®6 is enhanced by App-Control, Surf•Lock2 and other plug-ins that extend its functionality to meet each school's unique needs. App-Control allows teachers to keep the whole class learning together by remotely launching applications, sharing documents and managing access to applications on all student computers. Using Surf•Lock2, teachers turn browsing on or off from their computer with a single click, allow students access only to selected Web sites that support instruction, and stop or limit Web browsing instantly for a single student or the entire class.

LangLab Passport is a software solution that turns any computer room into a digital language lab. It is the simplest, most flexible, and most user-friendly solution of its kind, and the only product to receive top marks across the board in a recent study of digital language-lab solutions published under the auspices of the International Association for Language Learning Technology. With multimedia authoring capability and both synchronous

and asynchronous feedback, LangLab Passport is more comprehensive than general-purpose classroom media broadcast systems, allows integrated teaching of all language skills, and through pre-assembly of lessons helps the teacher to concentrate on listening to and helping students. LangLab Passport can run within the framework provided by Vision®6 classroom management™ software.

About E-LangLab

E-LangLab is a privately-held firm founded in 2002 by individuals with internationally-recognized technical expertise and extensive academic backgrounds in language pedagogy. It is dedicated to making state-of-the-art technology for instruction in languages and other subjects affordable for the broadest possible range of institutions worldwide. The architecture and pedagogically superior design of the firm's LangLab Passport module suite optimize use of time by both teacher and student and provide unparalleled flexibility in use on-site or in distance learning. Acclaimed by reviewers for its range and usefulness of features as well as its ease of operation and value for money, LangLab Passport is now used at K-12 schools as well as colleges and universities in the U.S. and other countries. Visit www.elanglab.com to see why students learn measurably faster with it.

About GenevaLogic

GenevaLogic has one passion: enabling educators to manage, control and optimize the use of technology to support teaching and learning. Founded in 1996, with headquarters in Langenthal, Switzerland, and Portland, Ore., the privately held company is an international leader in active teaching systems whose Vision classroom management software is used in more than 50,000 classrooms worldwide. The company's education software solutions – Vision, App-Control, Surf-Lock, Pointer™, Plan-It™, Protect-On™, Print-Limit™ and Print-Limit Pro™ – allow schools, universities and training centers to get more learning value from their technology investments. For more information, visit www.genevalogic.com.